



## *There's Still Time! Write Your Book* Virtual Training

### Checklist for writing your Amazon Best Seller Book

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[www.BethJones.net](http://www.BethJones.net)

- Braindump your creative ideas in your journal (I get a lot of mine at \$ stores).
- Brainstorm with other speakers, writers, and entrepreneurs for inspired ideas.
- Butt in chair. The way you write your book is by putting your butt in the chair and writing, one word at a time! That's how I wrote my 10 books! (Or record and hire a transcriber.)
- Outline. You can choose to not outline at all, outline lightly, or heavily outline.
- Research keywords, categories, and sub-categories. Drill down deep for very specific keywords and categories. Find out what the best-selling books' categories and keywords are and use them, as appropriate. This helped me more than anything to become an Amazon Best Seller author for the first time! (8 books!)
- Choose your book cover's beautiful image that you love. I recommend Istock.
- Hire a professional graphic designer. (I recommend Christine Dupre on Facebook.)
- Hire a professional editor/formatter for the book's interior. (I recommend Hanne Moon of Heritage Press Publications and Fiverr for eBooks for Amazon.)
- Edit and edit again. Strive for excellence. Use Spell Check and/or other software for spelling and grammar mistakes. (Not perfection, but no sloppy work!)
- Upload your book to Amazon at Kindle Direct Publishing (KDP) or get it printed.
- Market your book! Marketing is sharing your heart message with others.
- Celebrate that you are now a published author! Congratulations! You did it!